



Entertainment
WEEKLY

SMART. FUNNY.

FIRST TO KNOW.

The leading voice in
entertainment that's
always fans first.

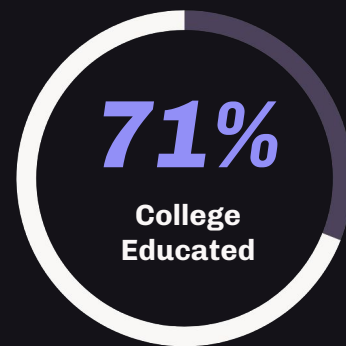
34M

Total Brand Footprint

18M
digital

15M
social

65% / 35%
Female / Male



3M
millennials



WHERE INSIDERS MEET SUPERFANS

EW exclusively reports to a dual audience —consumers and the industry.

INDUSTRY TRUST

EW's FYC content ensures I don't miss any amazing work that deserves to be recognized.

—Steven A., Academy Member, Emmy Awards Voter

CONSUMER OBSESSION

9 in 10 pay attention to show release dates

16 different shows watched per month

AND SEARCHING

The internet trusts EW for the latest on new TV & movies.

We see:

5X More than
Vanity Fair

3X More than
Rolling Stone

1.4X More organic search intent
for “new movies” than
The Hollywood Reporter

1.3X More than
Deadline



EW FAN FAVORITES



BINGE



WHAT TO WATCH



THE AWARDIST



THREE ROUNDS



ON SET



AROUND THE TABLE